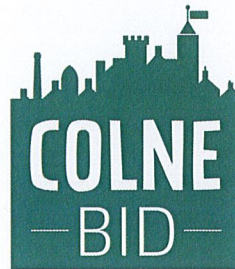


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Colne BID Newsletter - July 2025

July 2025

Colne Business Improvement District

NEWSLETTER
Promote - Pride - Protect - Partnership

Join us in Welcoming our new BID Manager



We're delighted to announce the appointment of Vena Reid as the new Colne BID Manager. Vena brings with her a wealth of experience in executive business support, governance, project management and community engagement. With a strong background in event planning and a passion for helping towns thrive, Vena is committed to supporting Colne's businesses, boosting footfall, and delivering a vibrant programme of events and initiatives.

Vena is already working closely with local traders, stakeholders, and partners to build on the success of the BID and shape an exciting future for our town.

Vena is making herself available to meet with local businesses, organisations and community groups - whether for a quick introduction, a chat about upcoming projects, how the BID benefits the town or to discuss how you can get involved. Please don't hesitate to get in touch to arrange a meeting.

Vena will also hold drop-in sessions once a week at **TUBBS Restaurant and Bar** on Albert Road, 08:30 - 10:30, feel free to pop in.

Vena Reid
Colne BID Manager
07355628256

FOOD & DRINK FESTIVAL
Saturday 26 July 2025 ~ 10:00 - 16:00
Parliament Street / Hartley Square

Join us in the heart of Colne for a mouth-watering day of flavour, fun, and family vibes! The Colne Food & Drink Festival is serving up a delicious mix of street food vendors, artisan treats, local produce, live music, entertainment, kids crafting and refreshment tipples. Whether you're a foodie, a cocktail lover, or just out for a great day with friends, there's something to savour for everyone.

Come Hungry - Leave Happy!



SOCIAL MEDIA TIPS FOR COLNE BUSINESSES

- Post Consistently
- Use Local Hashtags
- Share Behind-the-Scenes Content
- Engage with Others
- Use Stories and Reels
- Key Colne BID
- Encourage Reviews
- Share Offers or Events
- Make it Easy to Find You
- Use Paid Social Tools

Farrar & Forbes GRAND OPENING - 5 July 25
Source: Self-Build Magazine | Arcade, Market Street, Colne BB8 0HX

LOOKING AHEAD

Over the next year, Colne BID is focused on delivering meaningful improvements that support our town, our businesses and our community spirit. Here's what we're aiming to achieve:

- Increase Footfall**
Through exciting events such as the Food & Drink Festival and themed days that bring new and returning visitors to town.
- Enhancing the Town Centre**
By investing in planters, street dressing and visual improvements that make Colne an even more attractive and welcoming place.
- Support Local Businesses**
By promoting the town through targeted marketing campaigns and social media storytelling.
- Foster Collaboration**
By listening to your ideas, engaging with local stakeholders and working together to shape a vibrant and successful future for Colne.

We're here to work with you, so whether it's your first time hearing about Colne BID or you've been involved for years, now's a great time to get involved and help shape what's next.

70'S FESTIVAL
SUNDAY 10 AUGUST

Colne BID Applies for Banking Hub to Support Local Access to Cash

Colne BID is pleased to announce that we have formally submitted a request to LINK, the UK's designated cash access and ATM network, for the installation of a Banking Hub in Colne.

With the closure of the last remaining high street bank imminent, many residents and businesses will be left without convenient access to essential banking services. Unlike online banking, a Banking Hub provides a shared space where major banks operate on a rotating basis, offering face-to-face services, along with a dedicated counter run for everyday transactions.

While a hub has already been installed in nearby Nelson, its proximity to Burnley - which still retains multiple banks - means Colne remains underserved. We believe that Colne has a stronger case, with its growing business community, high footfall town centre, and a clear need for local, accessible financial services.

A Banking Hub in Colne would benefit:

- Independent traders and small businesses that rely on cash handling
- Elderly and vulnerable residents who prefer in-person banking
- Visitors and shoppers who expect access to financial services in town

If you would like to support this initiative or share how the lack of banking services would impact your business, please get in touch at manager@colnebid.co.uk.

Thank You to Pendle Kitchen for Feeding the Fire at Our Man v Food Event!

We'd like to say a huge thank you to Pendle Kitchen for their incredible support and culinary brilliance at our Man v Food showdown during previous Colne Food & Drink Festival! Pendle Kitchen have kindly offered to support the event this year by cooking the sausages for the competition again.

We're so proud to work with amazing businesses like Pendle Kitchen again - here's to more events (and epic food challenges) in the future!

Treat yourself and pop along to Pendle Kitchen at the Arcade.

ABOUT US

Colne Business Improvement District (BID) is a business-led and business-funded body. Businesses in a pre-defined area pay an annual levy (a percentage of their rateable value) to generate funds to invest in the town centre. We use the funds to develop projects that meet one or more of our four key objectives: Promote, Pride, Protect and Partnership. We are determined to ensure that Colne thrives now and in the future as a place where people will come for their shopping and services, as well as their entertainment and leisure. We believe our BID is providing the means for businesses of all sizes to act collectively, to pool their resources, and develop projects and services that are benefiting the town. The BID is a great opportunity to release the town's potential and really make things happen so more people 'Come to Colne'.

Website: www.colnebid.co.uk | Contact: 07355628256 | Email address: manager@colnebid.co.uk

