

Item 16 – Beat The Street

Dear Colne Town Council,

I hope this email finds you well. My name is Chris Rigby, and I am the Healthy Lifestyle Manager at Pendle Leisure Trust. I am writing to express my interest in introducing the popular community game, Beat the Street, to Pendle. Beat the Street has already gained significant success in nearby areas, particularly in Burnley. I believe that it could be an excellent addition to our community.

[Burnley post game video](#)

Beat the Street is an engaging initiative that encourages physical activity and community engagement. It has proven to bring numerous benefits to the areas where it has been implemented, such as improved physical fitness, increased social interaction, and a sense of unity among residents. It also promotes sustainable transportation methods and fosters a sense of pride among participants.

[Beat the Street](#)

I am reaching out to request the opportunity to meet with you and other members of the Town Council to discuss the possibility of implementing Beat the Street in Pendle. I believe that this project has the potential to enhance the wellbeing of our community, boost local businesses, promote a sense of belonging, and strengthen the bonds within our neighbourhoods.

During the meeting, I would like to discuss the following topics:

- The success of Beat the Street in Burnley and other areas.
- The benefits that our community could expect to gain from this initiative.
- Potential funding and sponsorship opportunities.
- Available resources and support from the Town Council.
- A proposed timeline for the project, including planning, implementation, and launch.

I understand that the Town Council's schedule can be busy, but I genuinely believe that a Beat the Street programme in Pendle could be a valuable addition to our community. Hence, I am eager to work collaboratively with you to explore this opportunity further.

We've already secured funding from several partners including the Primary Care Networks, Canal & River Trust, Lancashire County Council Public Health team and Pendle Leisure Trust.

Could we please arrange a convenient time for a meeting to discuss this initiative in more detail? I am flexible with scheduling and can accommodate your preferences.

Thank you for considering this proposal. I look forward to the opportunity to discuss how Beat the Street can positively impact Pendle and its residents.