

FC Item 12 – Appendix 2

What is Microsoft 365 Business Premium?

Microsoft 365 Business Premium (previously known as Microsoft 365 Business) includes everything that the Microsoft 365 Business Standard package has to offer with the additional add-ons of advanced cyber threat protection and device management, improving security for your business environment. The current price of the package is either **£15.10 (per user/12-month commit) / or £19.92 (per user/1 month commit)**.

Is Microsoft 365 Business Premium worth the extra cost?

The alterations to the package listed below focus on Advanced Threat Protection (ATP) and features allowing you to easily manage devices throughout your organisation, which Microsoft 365 Business Standard does not provide.

Intune

Microsoft Intune is a cloud-based service which concentrates on mobile device management (MDM) and mobile application management (MAM). It gives organisations the ability to regulate how your devices are utilised, that includes mobile phones, tablets, and laptops.

Azure Information Protection

Enable collaboration of your emails, documents, and sensitive data both internally and externally, by encryption, restricted access and rights to provide additional protection.

Defender

Provides Advanced Threat Protection (ATP) by offering a complete, ongoing and up to date defence. This helps mitigate threats such as malware, viruses and spyware over your apps, emails, the web and cloud.

Conditional Access

Conditional Access is the feature of Azure AD that allows you to impose control over access to apps within your organisation through certain conditions that can be set and regulated from a central location.

Windows Virtual Desktop (WVD)

This service is an all-inclusive desktop and app virtualisation service. WVD offers the complete Windows 10 desktop experience on any device or browser, thus allowing your members of staff to work effectively and securely from any location. This feature is even more important within the current working environment, as more of us are working remotely.

These additional elements do come with an extra cost, however with cybercriminals becoming more and more advanced in their approach to accessing company data and a number are now focusing on the vulnerabilities of packages that do not offer as much protection (Microsoft 365 Business Standard). This re-emphasises the importance of the features above, as your business will be able to defend against threats, thus giving you the peace of mind that your information is being safeguarded.

How do I measure my ROI on this?

Microsoft 365 Business Premium comes with several advantageous factors that can help your organisation thrive. When implementing such features, a number of variables could be accessed to gain an understanding of your Return on Investment.

- **Productivity** - more time invested in your organisation's day to day tasks, rather than dealing with security threats
- **Mobility** - improved efficiency and time to market due to 'anywhere access'
- **Control** - enabling conditional access on devices, ensures staff can work remotely
- **Communication** - increased collaboration time through features such as Teams and Outlook